



## LONDON INTERNATIONAL MOTOR SHOW



### Information on the previous and coming shows

	British International Motor Show 2006	British International Motor Show 2008
<b>Categories of vehicles</b>	<b>Passenger Cars</b>	<b>Passenger Cars</b>
<b>Dates open to public and opening hours</b>	19 July 2006 - 30 July 2006 9.30 - 21:00 9:30 - 17:30 ( Sunday 30th)	23 July 2008 - 3 August 2008 10:00 - 21:00 (weekdays) 10:00 - 20:00 (weekends)
<b>Press days</b>	18th July 2006	22nd July 2008
<b>Trade days</b>	19th July 2006 09:30-21:00	23rd July 2008 10:00 - 21:00
<b>Organizer</b>	International Motor Industry Events Limited - on Behalf of The Society of Motor Manufacturers and Traders Broadwall House, 21 Broadwall, London SE1 9PL, United Kingdom Telephone: +44 207 654 0600 Telefax : +44 207 654 0601 Email: <a href="mailto:info@imie.co.uk">info@imie.co.uk</a> Website: <a href="http://www.britishmotorshow.co.uk">http://www.britishmotorshow.co.uk</a>	International Motor Industry Events Limited - on Behalf of The Society of Motor Manufacturers and Traders Broadwall House, 21 Broadwall, London SE1 9PL, United Kingdom Telephone: +44 207 654 0600 Telefax : +44 207 654 0601 Email: <a href="mailto:info@imie.co.uk">info@imie.co.uk</a> Website: <a href="http://www.britishmotorshow.co.uk">http://www.britishmotorshow.co.uk</a>
<b>Joint Managing Directors</b>	Rob Mackenzie, Tim Etchells	Rob Mackenzie, Tim Etchells
<b>Commercial Director</b>	Giles Brown	Giles Brown
<b>Marketing Director</b>	Kirsty Adams	Kirsty Adams
<b>Operations Director</b>	Tim Maunder	Tim Maunder
<b>Web site address</b>	<a href="http://www.britishmotorshow.co.uk">www.britishmotorshow.co.uk</a>	<a href="http://www.britishmotorshow.co.uk">www.britishmotorshow.co.uk</a>
Hot News (direct page URL if available)	<a href="http://www.britishmotorshow.co.uk/content.asp?PageID=57">http://www.britishmotorshow.co.uk/content.asp?PageID=57</a>	
Show history and features (direct page URL if available)	<a href="http://www.britishmotorshow.co.uk/content.asp?CatID=10">http://www.britishmotorshow.co.uk/content.asp?CatID=10</a>	
<b>Exhibition Center</b>	ExCeL London One Western Gateway, Royal Victoria Dock, London E16 1XL, United Kingdom Telephone: +44 207 069 4000 Telefax : +44 207 069 4747 <a href="http://www.excel-london.co.uk">www.excel-london.co.uk</a>	ExCeL London One Western Gateway, Royal Victoria Dock, London E16 1XL, United Kingdom Telephone: +44 207 069 4000 Telefax : +44 207 069 4747 <a href="http://www.excel-london.co.uk">www.excel-london.co.uk</a>
<b>Show data</b>		
<b>Categories displayed</b>		
Passenger cars	Yes - 60 brands	Yes - 70 brands
Light commercial vehicles	No	No
Heavy commercial vehicles	No	No
Trailers/Semi-trailers	No	No
Buses/coaches	No	No
Parts/accessories	Yes 100+ exhibitors	Yes 120+ exhibitors
<b>Total number of exhibitors</b>	183	200+
<b>Number of visitors</b>	411 070	550 000
<b>Entrance fees</b>	Public: £8 in advance, £10 on the door	Public: £10
<b>Number of media accredited</b>	Domestic Foreign Total 2156 652 2,808	Domestic Foreign Total 1950 1050 3000
<b>Exhibit area</b>	Total gross area in m <sup>2</sup> Internal 66,000m <sup>2</sup> external 104,000m <sup>2</sup> Total net area (stands area) in m <sup>2</sup> Internal 46,200m <sup>2</sup> external 72,800m <sup>2</sup>	Internal 66,000m <sup>2</sup> external 104,000m <sup>2</sup> Internal 46,200m <sup>2</sup> external 72,800m <sup>2</sup>