



## **BOLOGNA MOTOR SHOW**

|  | Information on the previous and coming shows                           |  |
|--|--|--|
|  | Previous edition accredited by OICA 2010                               | Next edition 2012  |
| Categories of vehicles   | Passenger cars and light commercial vehicles                           | Passenger cars and light commercial vehicles                           |
| Dates open to public   | 4, 5, 7, 8, 11, 12 December: 8.30 – 18.00                              | 7, 8, 9, 15, 16 December: 8.30 – 18.00                                 |
| and opening hours  | 6, 9, 10 December: 9.00 – 18.00  | 10, 11, 12, 13, 14 December: 9.00 – 18.00                              |
| Press days   | 2, 3 December  | 5, 6 December  |
| Trade days   | 3 December   | 6 December   |
| Organizer  | GL events Italia S.p.A.<br>Via Marconi, 13<br>40122 Bologna<br>Italy   | GL events Italia S.p.A.<br>Via Marconi, 13<br>40122 Bologna<br>Italy   |
| Chairman   | M. Franck Glaizal  | M. Franck Glaizal  |
| CEO  | CEO Giada Michetti   | CEO Giada Michetti   |
| Press Officer  | Gian Primo Quagliano and Daria Orsi                                    | Gian Primo Quagliano and Daria Orsi                                    |
| Director General   | Simona Sandrini  | Simona Sandrini  |
| Web site address<br>Hot News (direct page URL if available)<br>Show history and features (direct page<br>URL if available) | Not available  | www.motorshow.it<br>Not available<br>Not available                     |
| Exhibition Center  | BolognaFiere S.p.A.<br>Viale della Fiera, 20<br>40127 Bologna<br>Italy | BolognaFiere S.p.A.<br>Viale della Fiera, 20<br>40127 Bologna<br>Italy |
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| Categories displayed   |  |  |
| Passenger cars   |  | Yes  |
| Light commercial vehicles  |  | Yes  |
| Heavy commercial vehicles  |  | No   |
| Trailers/Semi-trailers   |  | No   |
| Buses/coaches  |  | No   |
| Parts/accessories<br>Total number of exhibitors  |  | Yes  |
|  | 214<br>800.711   | Not available<br>Not available   |
| Number of visitors<br>Entrance fees  | 22 euro  | Not available  |
| Number of media accredited   | 2.200  | Not available  |
|  | 2,200  | ivut avalidute   |
| Exhibit area<br>Total gross area in m <sup>2</sup>   | Not available  | Not available  |
| Total net area (stands area) in m <sup>2</sup>   |  | Not available  |
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