



## DETROIT INTERNATIONAL MOTOR SHOW



Information on the previous and coming shows						
	Previous edition			Next edition		
Categories of vehicles	Consumer			Consumer		
<b>Dates open to public and opening hours</b>	Saturday, January 13 - Sunday, January 21, 2007 9:00 a.m. - 10:00 p.m. except Sunday, January 27 - 9:00 a.m. - 7:00 p.m.			Saturday, January 19 - Sunday, January 27, 2008 9:00 a.m. - 10:00 p.m. except Sunday, January 27 - 9:00 a.m. - 7:00 p.m.		
<b>Press days</b>	Sunday, January 7 - Tuesday, January 9, 2007			Sunday, January 13 - Tuesday, January 15, 2008		
<b>Trade days</b>	Wednesday, January 10 & Thursday, January 11, 2007			Wednesday, January 16 & Thursday, January 17, 2008		
<b>Organizer</b>	NAIAS, LLC 1900 West Big Beaver, Suite 100 Troy, MI 48084 USA			NAIAS, LLC 1900 West Big Beaver, Suite 100 Troy, MI 48084 USA		
<b>Chairman</b>	Robert L. Thibodeau Jr., Sr. Co-Chairman & Carl F. Galeana, Co-Chairman			Carl F. Galeana, Sr. Co-Chairman & Joseph O. Serra, Co-Chairman		
<b>Executive Director</b>	Rod Alberts			Rod Alberts		
<b>Press Officer</b>	John Bailey & Associates			John Bailey & Associates		
<b>Director General</b>						
<b>Web site address</b>	www.naias.com			www.naias.com		
Hot News (direct page URL if available)	<a href="http://www.naias.com/SubPage.aspx?id=528">http://www.naias.com/SubPage.aspx?id=528</a>			<a href="http://www.naias.com/SubPage.aspx?id=528">http://www.naias.com/SubPage.aspx?id=528</a>		
Show history and features (direct page URL if available)	<a href="http://www.naias.com/SubPage.aspx?id=246">http://www.naias.com/SubPage.aspx?id=246</a>			<a href="http://www.naias.com/SubPage.aspx?id=246">http://www.naias.com/SubPage.aspx?id=246</a>		
<b>Exhibition Center</b>	Cobo Center One Washington Blvd. Detroit, MI 48226 USA			Cobo Center One Washington Blvd. Detroit, MI 48226 USA		
<b>Show data</b>						
<b>Categories displayed</b>						
Passenger cars	Yes - Number of brands - 45			TBD		
Light commercial vehicles	No - Number of brands			TBD		
Heavy commercial vehicles	No - Number of brands			TBD		
Trailers/Semi-trailers	No - Number of brands			TBD		
Buses/coaches	No - Number of brands			TBD		
Parts/accessories	Yes - Number of exhibitors - 12			TBD		
<b>Total number of exhibitors</b>	82					
<b>Number of visitors</b>	744,946					
<b>Entrance fees</b>	Public: \$12 adults; \$6 seniors; \$6 kids 7 - 12; free kids 6 and under			Public: \$12 adults; \$6 seniors; \$6 kids 7 - 12; free kids 6 and under		
<b>Number of media accredited</b>	Domestic	Foreign	Total	Domestic	Foreign	Total
	4,841	1,882	6,723			
<b>Exhibit area</b>						
Total gross area in m <sup>2</sup>	700,000 sq. ft.			700,000 sq. ft.		
Total net area (stands area) in m <sup>2</sup>	610,000 sq. ft.			TBD		