



DETROIT INTERNATIONAL AUTO SHOW



Information on the previous and coming shows

	Previous edition 2010	Next edition 2011
Categories of vehicles	Passenger cars	Passenger cars
Dates open to public and opening hours	January 11-24, 2010 9:00 a.m. - 10:00 p.m.	January 10-23, 2011 9:00 a.m. - 10:00 p.m.
Press days	January 11-12, 2010	January 10-11, 2011
Trade days	January 13-14, 2010	January 12-13, 2011
Organizer	NAIAS, LLC	NAIAS, LLC
Chairmen	Douglass Fox and Barron Meade	Barron Meade and William Perkins
Executive Director	Rod Alberts	Rod Alberts
Press Officer	Lambert, Edwards & Associates	Lambert, Edwards & Associates
Director General	N/A	N/A
Web site address	http://www.naias.com	http://www.naias.com
Hot News (direct page URL if available)	http://www.naias.com/about-naias/NewsFlash.aspx	http://www.naias.com/about-naias/NewsFlash.aspx
Show history and features (direct page URL if available)	http://www.naias.com/about-naias/show-history.aspx	http://www.naias.com/about-naias/show-history.aspx
Exhibition Center	Cobo Center One Washington Boulevard Detroit, MI 48226	Cobo Center One Washington Boulevard Detroit, MI 48226
Categories displayed		
Passenger cars	Yes	Yes
Light commercial vehicles	No	No
Heavy commercial vehicles	No	No
Trailers/Semi-trailers	No	No
Buses/coaches	No	No
Parts/accessories	Yes	Yes
Total number of exhibitors	135	TBD
Number of visitors	714,137	TBD
Entrance fees	\$12.00 USD	\$12.00 USD
Number of media accredited	4,536	TBD
Exhibit area		
Total gross area in m ²	68,000 m ²	68,000 m ²
Total net area (stands area) in m ²	60,300 m ²	TBD