



DETROIT INTERNATIONAL AUTO SHOW



Information on the previous and coming shows

| | Previous edition 2011 | Next edition 2012 |
|--|---|---|
| Categories of vehicles | Passenger cars | Passenger cars |
| Dates open to public and opening hours | January 15-23, 2011 9:00 a.m. - 10:00 p.m. | January 14-22, 2012 9:00 a.m. - 10:00 p.m. |
| Press days | January 10-11, 2011 | January 9-10, 2012 |
| Trade days | January 12-13, 2011 | January 11-12, 2012 |
| Organizer | NAIAS, LLC | NAIAS, LLC |
| Chairmen | Barron Meade and William Perkins | William Perkins and James Seavitt |
| Executive Director | Rod Alberts | Rod Alberts |
| Press Officer | Lambert, Edwards & Associates | Rohatynski Harlow PR, LLC |
| Director General | N/A | N/A |
| Web site address | http://www.naias.com | http://www.naias.com |
| Hot News (direct page URL if available) | http://www.naias.com/about-naias/NewsFlash.aspx | http://www.naias.com/about-naias/NewsFlash.aspx |
| Show history and features (direct page URL if available) | http://www.naias.com/about-naias/show-history.aspx | http://www.naias.com/about-naias/show-history.aspx |
| Exhibition Center | Cobo Center One Washington Boulevard Detroit, MI 48226 | Cobo Center One Washington Boulevard Detroit, MI 48226 |
| Categories displayed | | |
| Passenger cars | Yes | Yes |
| Light commercial vehicles | No | No |
| Heavy commercial vehicles | No | No |
| Trailers/Semi-trailers | No | No |
| Buses/coaches | No | No |
| Parts/accessories | Yes | Yes |
| Total number of exhibitors | 157 | TBD |
| Number of visitors | 735,370 | TBD |
| Entrance fees | \$12.00 USD | \$12.00 USD |
| Number of media accredited | 5,183 | TBD |
| Exhibit area | | |
| Total gross area in m ² | 68,000 m ² | TBD |
| Total net area (stands area) in m ² | 60,300 m ² | TBD |