



## DETROIT INTERNATIONAL AUTO SHOW



### Information on the previous and coming shows

	Previous edition 2012	Next edition 2013
<b>Categories of vehicles</b>	Passenger cars	Passenger cars
<b>Dates open to public and opening hours</b>	January 14-22, 2012 9:00 a.m. - 10:00 p.m.	January 19 - 27, 2013 9:00 a.m. - 10:00 p.m.
<b>Press days</b>	January 9-10, 2012	January 14 - 15, 2013
<b>Trade days</b>	January 11-12, 2012	January 16-17, 2012
<b>Organizer</b>	NAIAS, LLC	NAIAS, LLC
<b>Chairmen</b>	Barron Meade and William Perkins	James Seavitt and Robert Shuman
<b>Executive Director</b>	Rod Alberts	Rod Alberts
<b>Press Officer</b>	Rohatynski Harlow PR, LLC	Rohatynski Harlow PR, LLC
<b>Director General</b>	N/A	N/A
<b>Web site address</b>	<a href="http://www.naias.com">http://www.naias.com</a>	<a href="http://www.naias.com">http://www.naias.com</a>
Hot News (direct page URL if available)	<a href="http://www.naias.com/about-naias/NewsFlash.aspx">http://www.naias.com/about-naias/NewsFlash.aspx</a>	<a href="http://www.naias.com/about-naias/NewsFlash.aspx">http://www.naias.com/about-naias/NewsFlash.aspx</a>
Show history and features (direct page URL if available)	<a href="http://www.naias.com/about-naias/show-history.aspx">http://www.naias.com/about-naias/show-history.aspx</a>	<a href="http://www.naias.com/about-naias/show-history.aspx">http://www.naias.com/about-naias/show-history.aspx</a>
<b>Exhibition Center</b>	Cobo Center One Washington Boulevard Detroit, MI 48226	Cobo Center One Washington Boulevard Detroit, MI 48226
<b>Categories displayed</b>		
Passenger cars	Yes	Yes
Light commercial vehicles	No	No
Heavy commercial vehicles	No	No
Trailers/Semi-trailers	No	No
Buses/coaches	No	No
Parts/accessories	Yes	Yes
<b>Total number of exhibitors</b>	66	TBD
<b>Number of visitors</b>	770,932	TBD
<b>Entrance fees</b>	\$12.00 USD	
<b>Number of media accredited</b>	5265	TBD
<b>Exhibit area</b>		
Total gross area in m <sup>2</sup>	70,000 m <sup>2</sup>	TBD
Total net area (stands area) in m <sup>2</sup>	62,300 m <sup>2</sup>	TBD