



GENEVA INTERNATIONAL MOTOR SHOW



Information on the previous and coming shows		
	Previous edition 2007	Next edition 2008
Categories of vehicles	Passengercars	Passengercars
Dates open to public and opening hours	8th - 18th March 2007 Mo-Fr 10.00-20.00 / Sa-Sun 09.00-19.00 hrs	6th - 16th March 2008 Mo-Fr 10.00-20.00 / Sa-Sun 09.00-19.00 hrs
Press days	Tuesday 6th March 2007 Wednesday 7th March 2007	Tuesday 4th 2008 Wednesday 5th March 2008
Trade days	Wednesday 7th March 2007	Wednesday 5th March 2008
Organizer	Fondation "Comité permanent du Salon international de l'automobile à Genève GENEVA PALEXPO POBox 112 CH-1218 Le Grand-Saconnex/Genève tel. +41 22 761 11 11; fax. +41 22 798 01 00 Email: info@geneva-palexpo.ch	Fondation "Comité permanent du Salon international de l'automobile à Genève GENEVA PALEXPO POBox 112 CH-1218 Le Grand-Saconnex/Genève tel. +41 22 761 11 11; fax. +41 22 798 01 00 Email: info@geneva-palexpo.ch
Chairman	Me. Luc Argand, President Geneva International Motor Show	Me. Luc Argand, President Geneva International Motor Show
Executive Director	Mr. Rolf Studer, Managing Director	Mr. Rolf Studer, Managing Director
Press Officer	Mr. René Lamblet, Deputy Manager, Head of Communication, Press PR	Mme. Silvia Blattner, PR & Press Manager
Secretary General	Henri Scheidegger, Secretary General	Henri Scheidegger, Secretary General
Web site address	www.salon-auto.ch Hot News (direct page URL if available) www.salon-auto.ch/en/news/index.php Show history and features (direct page URL if available) www.salon-auto.ch/en/premieres/premieres1905	www.salon-auto.ch www.salon-auto.ch/en/news/index.php www.salon-auto.ch/en/premieres/premieres1905
Exhibition Center	GENEVA PALEXPO Fondation ORGEXPO POBox 112 CH-1218 Le Grand-Saconnex/Genève tel. +41 22 761 11 11; fax. +41 22 798 01 00 Email: info@geneva-palexpo.ch	GENEVA PALEXPO Fondation ORGEXPO POBox 112 CH-1218 Le Grand-Saconnex/Genève tel. +41 22 761 11 11; fax. +41 22 798 01 00 Email: info@geneva-palexpo.ch
Show data		
Categories displayed		
Passenger cars	Yes - Number of brands: 87	Yes - Number of brands: 89 as per Oct. 2007
Light commercial vehicles	No - Number of brands	No - Number of brands
Heavy commercial vehicles	No - Number of brands	No - Number of brands
Trailers/Semi-trailers	No - Number of brands	No - Number of brands
Buses/coaches	No - Number of brands	No - Number of brands
Parts/accessories	No - Number of exhibitors: 66	Yes - Number of exhibitors: 47 as per Oct. 2007
Total number of exhibitors	255	N/A
Number of visitors	730,736	N/A
Entrance fees	Public: CHF14.00 adult / 9.00 group+20 / 5.00 children 6-16 & pensioners	Public: CHF14.00 adult / 9.00 group+20 / 5.00 children 6-16 & pensioners
Number of media accredited	Domestic: 721 Foreign: 3'919 Total: 4'640	Domestic: N/A Foreign: N/A Total: N/A
Exhibit area		
Total gross area in m ²	114'000 m ²	114'000 m ²
Total net area (stands area) in m ²	61'650 m ² (attributed to vehicles section only)	N/A