



GENEVA INTERNATIONAL AUTO SHOW



Information on the previous and coming shows		
	Previous edition 2011	Next edition 2012
Categories of vehicles		
Dates open to public and opening hours	3-13 March 2011 Mon-Fri 10.00-20.00/ Sat-Sun 09.00-19.00hrs	8-18 March 2012 Mon-Fri 10.00-20.00/ Sat-Sun 09.00-19.00hrs
Press days	1-2 March 2011	6-7 March 2012
Trade days	N/A	
Organizer	Salon international de l'automobile Rte François Peyrot 20 1218 Le Grand Saconnex	Salon international de l'automobile Rte François Peyrot 20 1218 Le Grand Saconnex
Chairman	Me Luc Argand	Me Maurice Turretini
Executive Director	M. Rolf Studer	M. André Hefti
Press Officer	Mme Sylvia Blattner	Mme Sylvia Blattner
Director General	M. Rolf Studer	M. André Hefti
Web site address	www.salon-auto.ch	www.salon-auto.ch
Hot News (direct page URL if available)	http://www.salon-auto.ch/fr/news/	http://www.salon-auto.ch/fr/news/
Show history and features (direct page URL if available)	N/A	N/A
Exhibition Center	PALEXO Halles 1-7	PALEXPO Halles 1-7
Categories displayed		
	Passenger cars 1. Motor cars and chassis, 2. Electric and alternative powered cars, 3. Special bodywork for motor cars, design, engineering, 4. Converted cars (tuners)	1. Motor cars and chassis, 2. Electric and alternative powered cars, 3. Special bodywork for motor cars, design, engineering, 4. Converted cars (tuners)
Light commercial vehicles	N/A	N/A
Heavy commercial vehicles	N/A	N/A
Trailers/Semi-trailers	N/A	N/A
Buses/coaches	N/A	N/A
Parts/accessories	5. Accessories and parts for motor cars, 6. OEM: Original Equipment Manufacturers, 7. Workshop installations for the repair and maintenance of motor cars	5. Accessories and parts for motor cars, 6. OEM: Original Equipment Manufacturers, 7. Workshop installations for the repair and maintenance of motor cars
Total number of exhibitors	248	
Number of visitors	737,096	
Entrance fees	Euros: 12.30 adult / 8.45 group+20 / 6.90 children & pensioners. CHF:16.00 adult / 11.00 group+20 / 9.00 children & pensioners	
Number of media accredited	N/A	N/A
Exhibit area		
Total gross area in m ²	102000 m ²	98'800 m ²
Total net area (stands area) in m ²	80'774 m ²	Not available