

# **OICA MOTOR SHOW RULES**

**Approved by the OICA General Assembly meeting, Riga 19 October 2001**

## **Article 1- Introduction**

The aim of these OICA motor show rules is to establish procedures applicable in order to grant OICA accreditation of international motor shows.

## **Article 2 - Field of application**

These motor shows rules apply to international motor shows requesting OICA accreditation.

They apply to international motor shows exhibiting new motor vehicles (passenger cars, commercial vehicles, buses and coaches) designed for normal operation on public roads.

## **Article 3 – Definitions**

For the purpose of these OICA motor show rules, the following definitions apply :

Motor vehicle : means an engine powered vehicle destined for the transport of passenger and/or goods, excluding 2 wheeled motor vehicles : passenger cars, commercial vehicles, buses and coaches.

Passenger car : means a motor vehicle primarily destined and equipped for the transport of maximum 9 persons (including driver) ; this definition may vary according to the national legal provisions in place.

Commercial vehicle : means a motor vehicle primarily destined and equipped for the transport of goods. Commercial vehicles are further sub-divided into light and heavy commercial vehicles, depending on the national or international legislation.

Bus /coach : means a motor vehicle destined and equipped for the transport of more than 9 persons (including driver). This definition may vary according to national legal provisions in place.

#### **Article 4 – OICA accreditation of international motor shows**

- 4.1 OICA, the International Organization of Motor Vehicle Manufacturers, establishes every year a calendar of international motor shows accredited by OICA. This indicates at least dates for press and public days for each of the listed motor shows
- 4.2 Accreditation of motor shows by OICA means that these motor shows are widely recognized and supported by OICA member associations, reflecting the opinion of their respective member motor vehicle manufacturers for their impact on the market.
- 4.3 Only the accredited motor shows are allowed to use the OICA logo in any promotional activity.
- 4.4 OICA accreditation of international motor shows is reviewed regularly; OICA accreditation of an international motor show is therefore a temporary event which can be renewed periodically.
- 4.5 OICA commits itself to largely diffuse, through the secretariat and through its members, the yearly calendar of OICA accredited international motor shows.

Through this diffusion, motor vehicle manufacturers and the public are made aware of the OICA accreditation of motor shows for the respective year.

#### **Article 5 – Application for OICA accreditation**

New applications for OICA accreditation of international motor shows shall be submitted to the OICA secretariat at least 24 months before the scheduled date, by either of the following :

- The OICA member association of the country concerned,  
or
- The association representing automobile production and/or trade in the country concerned.  
or
- The organizer of the motor show with the support of the national association or the manufacturers or the importers.

## **Article 6 – Review of the applications for OICA accreditation**

Examination of new applications as well as the regular review of existing accreditations shall be conducted through the OICA Selection Committee, composed of OICA member associations representing motor vehicle manufacturers' headquarters.

The Selection Committee members shall carefully review each application. They shall consult their respective member manufacturers for their interest.

In particular, the Selection Committee shall, among others, duly take into account :

- The support by the national association member of OICA.
- The interest of vehicle manufacturers, as expressed either directly or through their respective national association.
- Fair treatment for all exhibitors, regardless of their nationality.
- The experience of the motor show organizers
- The quality level of the available infrastructures (e.g. access, location, reputation, etc).
- Any available information on past editions of the concerned motor shows, if at all (e.g. number of visitors, satisfaction audits, international media attendance,..)
- Evaluation on the spot.

Based on this review, the Selection Committee shall report its findings to the Exhibition Committee.

In case of urgency, the Selection Committee shall give its input directly to the General Assembly.

The Exhibition Committee shall, based on the input from the Selection Committee, further review the application, taking into account the necessity to avoid any conflict in dates with other accredited motor shows.

The next General Assembly shall, based on the input from the Exhibition Committee or from the Selection Committee, decide whether or not the application for accreditation is granted for the following year.

## **Article 7 – Establishment of the Calendar**

At the beginning of the year, the secretariat shall prepare a calendar of international motor shows requesting OICA accreditation for the following year, based on the review by the Selection Committee and/or the Exhibition Committee for each motor show.

The Assembly shall, at its Spring meeting, approve the calendar of OICA accredited motor shows for the following year.

No subsequent modifications to the yearly calendar shall be admitted afterwards, except in case of special circumstances.

## **Article 8 – Periodicity of OICA accredited international motor shows.**

As a general rule, OICA accreditations shall only be granted to one motor show per country, per category of vehicles as defined in Article 3, every two years. This means, that, in principle, accreditation shall not be granted during two consecutive years to motor shows exhibiting the same vehicle categories as the year before.

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