

PC WORLD SALES

Estimated figures

REGIONS/COUNTRIES	2005	2006	2007	2008	2009	2010	2011	2012
EUROPE	17,897,155	18,675,556	19,608,388	18,811,224	16,602,862	16,491,879	17,159,915	16,187,229
EU 27 countries + EFTA	15,551,494	15,882,363	16,064,610	14,823,740	14,488,298	13,792,623	13,601,413	12,537,503
EU 15 countries + EFTA	14,565,695	14,820,182	14,842,186	13,602,038	13,668,808	12,984,549	12,815,435	11,773,371
AUSTRIA	307,915	308,594	298,182	293,697	319,403	328,563	356,145	336,010
BELGIUM	480,088	526,141	524,795	535,947	476,194	547,340	572,211	486,737
DENMARK	148,819	156,936	162,686	150,199	112,454	153,858	170,036	170,763
FINLAND	148,161	145,700	125,608	139,669	90,574	111,968	126,123	111,251
FRANCE	2,118,042	2,045,745	2,109,672	2,091,369	2,302,398	2,251,669	2,204,229	1,898,760
GERMANY	3,319,259	3,467,961	3,148,163	3,090,040	3,807,175	2,916,259	3,173,634	3,082,504
GREECE	269,728	267,669	279,745	267,295	219,730	141,501	97,680	58,482
ICELAND	18,060	17,129	15,942	9,033	2,113	3,106	5,038	7,902
IRELAND	171,742	178,484	186,325	151,607	57,453	88,446	89,911	79,498
ITALY	2,244,108	2,335,462	2,494,115	2,161,359	2,159,465	1,961,580	1,749,740	1,403,010
LUXEMBOURG	48,517	50,837	51,332	52,359	47,265	49,726	49,881	50,398
NETHERLANDS	465,196	483,999	504,300	499,980	387,699	482,531	555,812	502,544
NORWAY	109,907	109,164	129,195	110,617	98,675	127,754	138,345	137,967
PORTUGAL	206,488	194,702	201,816	213,389	161,013	223,464	153,404	95,309
SPAIN	1,528,877	1,634,608	1,614,835	1,161,176	952,772	982,015	808,051	699,589
SWEDEN	274,301	282,766	306,794	253,982	213,408	289,684	304,984	279,899
SWITZERLAND (+FL)	266,770	269,421	284,674	288,525	266,018	294,239	318,958	328,139
UNITED KINGDOM	2,439,717	2,344,864	2,404,007	2,131,795	1,994,999	2,030,846	1,941,253	2,044,609
EUROPE NEW MEMBERS	985,799	1,062,181	1,222,424	1,221,702	819,490	808,074	785,978	764,132
BULGARIA	25,956	36,455	43,521	45,143	22,869	16,257	18,631	19,419
CYPRUS	17,687	18,639	22,878	22,241	14,981	14,088	13,480	10,123
CZECH REPUBLIC	151,699	156,686	174,456	182,554	167,708	169,580	173,595	174,009
ESTONIA	19,640	25,363	30,912	24,579	9,946	10,295	17,070	19,424
HUNGARY	198,982	187,676	171,661	153,278	60,189	43,476	45,094	53,059
LATVIA	10,467	14,234	21,606	22,217	7,515	7,970	13,234	10,665
LITHUANIA	16,602	25,582	32,771	19,831	5,367	6,365	10,980	12,165
MALTA	6,552	6,745	6,240	5,546	5,995	4,572	6,362	5,884
POLAND	207,007	224,728	277,427	319,192	276,220	315,855	277,427	273,589
ROMANIA	214,967	247,411	312,533	285,506	116,016	94,441	81,709	66,436
SLOVAKIA	56,916	59,084	59,700	70,040	74,717	64,033	68,203	69,268
SLOVENIA	59,324	59,578	68,719	71,575	57,967	61,142	60,193	50,091
RUSSIA, TURKEY & OTHER EUROPE	2,345,661	2,793,193	3,543,778	3,987,484	2,114,564	2,699,256	3,558,502	3,649,726
ALBANIA	800	800	1,600	1,600	1,000	1,000	2,100	2,300
ARMENIA	11,000	12,000	6,000	4,000	4,000	4,000	4,000	5,000
BELARUS	9,000	13,000	20,000	22,000	12,000	15,000	15,000	20,000
BOSNIA	10,000	10,000	15,000	13,000	12,000	10,000	10,000	10,000
CROATIA	70,541	78,775	82,664	88,265	44,918	38,587	41,561	31,360
GEORGIA	1,500	2,000	6,000	8,000	1,000	4,000	3,000	4,000
MOLDAVIA	4,000	5,000	7,000	11,000	4,000	5,000	6,000	5,000
RUSSIA	1,520,225	1,911,240	2,514,920	2,897,459	1,465,742	1,912,794	2,653,688	2,755,384
SERBIA	21,603	25,610	32,772	36,177	30,000	28,951	22,181	22,800
TURKEY	438,597	373,219	357,465	305,998	369,819	509,784	593,519	556,280
UKRAINE	258,395	361,549	500,357	599,985	170,085	169,540	207,453	237,602
AMERICA	11,539,399	11,958,950	12,412,759	11,733,313	10,130,283	10,899,453	11,659,544	13,143,688
NAFTA	9,221,429	9,301,364	9,045,313	8,230,872	6,569,033	6,833,529	7,363,460	8,639,763
CANADA	847,436	858,826	841,585	872,720	729,023	694,349	681,956	748,530
MEXICO	714,010	680,946	641,394	589,045	439,120	503,748	592,101	649,333
UNITED STATES OF AMERICA	7,659,983	7,761,592	7,562,334	6,769,107	5,400,890	5,635,432	6,089,403	7,241,900
CENTRAL & SOUTH AMERICA	2,317,970	2,657,586	3,367,446	3,502,441	3,561,250	4,065,924	4,296,084	4,503,925
ARGENTINA	271,921	314,832	411,790	441,060	385,493	489,304	626,037	600,915
BAHAMAS	2,500	2,000	2,000	2,000	3,500	2,000	2,000	2,500
BELIZE	100	200	100	200	150	100	100	200
BOLIVIA	1,000	1,500	1,500	1,500	1,000	8,000	9,500	14,000
BRAZIL	1,369,182	1,556,220	1,975,518	2,193,277	2,474,764	2,644,706	2,647,250	2,851,540
CHILE	140,000	140,000	180,000	181,523	130,753	212,336	245,116	257,013
COLOMBIA	120,000	160,000	200,000	180,000	170,000	250,000	250,000	240,000
COSTA RICA	13,000	15,000	13,000	15,000	12,000	20,000	30,000	30,000
CUBA	2,000	2,000	3,000	3,000	1,500	2,000	3,000	4,000
DOMINICAN REPUBLIC	16,000	16,000	18,000	20,000	8,000	15,000	15,000	15,000
ECUADOR	54,342	58,900	58,334	69,556	60,596	90,250	94,297	80,644
EL SALVADOR	4,000	6,000	8,000	10,000	2,000	3,000	3,000	5,000
GUADELOUPE	14,359	13,562	15,539	14,295	14,084	13,480	13,695	13,158
GUATEMALA	8,100	9,400	12,100	12,800	13,000	14,100	15,000	16,000
GUYANA	4,085	4,071	4,437	4,357	4,446	4,393	4,719	4,357
HONDURAS	4,800	5,600	7,100	8,000	6,000	1,000	1,000	1,000
JAMAICA	3,000	3,000	3,000	3,000	4,000	2,000	2,000	2,000
MARTINIQUE	14,749	14,132	14,666	13,679	13,142	13,187	12,976	11,527
NICARAGUA	3,000	6,000	6,000	6,000	4,000	3,000	3,000	3,000
PANAMA	10,000	15,000	22,000	30,000	25,000	30,000	35,000	40,000
PARAGUAY	3,000	5,000	6,000	12,000	7,000	11,000	20,000	20,000
PERU	14,231	20,061	28,430	55,312	48,775	73,858	93,055	128,295
PUERTO RICO	96,000	85,000	92,000	65,000	65,000	45,000	55,000	55,000
TRINIDAD	10,000	10,000	5,000	10,000	10,000	10,000	10,000	8,000
URUGUAY	10,000	10,000	12,000	15,000	30,000	40,000	40,000	40,000
VENEZUELA	128,601	184,108	267,932	135,882	67,047	68,210	65,339	60,776
ASIA/OCEANIA/MIDDLE EAST	14,479,799	15,878,896	17,320,282	17,976,805	21,411,688	26,852,403	27,405,783	29,906,500
AUSTRALIA	608,804	598,394	637,019	596,765	540,562	592,122	559,314	576,955
AZERBAIDJAN	12,100	13,000	15,000	15,000	10,000	13,000	10,000	12,000
BAHRAIN	18,000	18,000	20,000	30,000	25,000	20,000	30,000	35,000
BANGLADESH	6,500	9,000	12,000	17,000	21,500	20,700	20,800	24,600
BRUNEI	15,000	15,000	10,000	15,000	10,000	10,000	15,000	15,000

REGIONS/COUNTRIES	2005	2006	2007	2008	2009	2010	2011	2012
CAMBODGE	100	100	100	100	120	140	140	150
CHINA	3,971,101	5,175,961	6,297,538	6,755,609	10,331,315	13,757,794	14,472,416	15,495,240
HONG-KONG	27,483	27,877	33,462	35,182	28,797	41,638	44,845	45,283
INDIA	1,106,863	1,311,373	1,511,812	1,545,414	1,816,878	2,387,197	2,510,313	2,773,516
INDONESIA	364,319	222,387	314,769	425,267	359,367	541,475	602,291	780,785
IRAK	2,000	5,000	4,000	20,000	35,000	65,000	71,500	80,000
IRAN	730,000	850,000	900,000	1,000,000	1,100,000	1,300,000	1,400,000	860,000
ISRAEL	130,000	130,000	200,000	200,000	150,000	200,000	200,000	200,000
JAPAN	4,748,482	4,612,318	4,325,508	4,184,266	3,905,310	4,203,181	3,509,036	4,572,333
JORDAN	10,000	5,000	5,000	10,000	10,000	10,000	11,000	13,000
KAZAKSTAN	10,286	15,279	26,325	18,294	13,139	17,349	38,348	86,959
KIRGHIZISTAN	5,000	5,000	5,000	5,000	5,000	4,500	5,000	7,000
KUWAIT	50,000	65,000	70,000	80,000	70,000	70,000	95,000	110,000
LAOS	500	500	1,000	1,500	1,500	2,000	2,100	2,500
LEBANON	15,000	15,000	20,000	30,000	30,000	30,000	30,000	35,000
MACEDONIA	9,300	10,000	10,200	11,000	8,000	8,000	10,000	5,000
MALAYSIA	410,892	374,169	442,885	497,459	486,342	543,594	535,113	552,189
MONGOLIA	500	500	1,000	1,500	500	800	800	950
MYANMAR	1,000	1,000	1,000	1,200	1,500	1,800	1,800	2,100
NEPAL	1,000	1,000	2,000	1,500	2,000	1,000	3,000	3,600
NEW CALEDONIA	7,397	7,251	7,717	7,853	7,246	7,354	7,525	7,900
NEW ZEALAND	77,825	76,804	77,454	73,397	54,404	62,029	63,471	76,871
OMAN	19,000	28,000	30,000	30,500	21,100	40,000	115,000	135,000
PALESTINE	13,500	15,700	16,400	18,400	13,400	17,400	19,700	21,600
PAKISTAN	141,326	160,256	159,457	127,863	94,437	130,038	140,184	136,026
PHILIPPINES	35,063	38,131	41,107	44,313	46,111	58,414	44,861	48,328
QATAR	8,000	30,000	30,000	40,000	15,000	30,000	45,000	60,000
SAUDI ARABIA	128,304	277,051	294,480	311,600	215,000	405,700	480,000	530,000
SINGAPORE	109,167	116,849	110,814	100,979	73,183	47,273	33,493	32,724
SOUTH KOREA	941,483	977,140	1,040,372	1,020,457	1,234,618	1,318,257	1,324,095	1,325,229
SRI LANKA	2,600	2,800	2,900	3,000	3,000	2,000	2,000	2,000
SYRIA	32,985	45,467	36,000	42,000	46,000	78,147	33,160	36,300
TADJIKISTAN	5,300	5,700	5,800	6,000	8,000	7,000	7,000	10,000
TAHITI	5,200	5,100	5,400	5,000	4,000	3,500	4,000	3,000
TAIWAN	325,840	218,610	213,327	141,161	187,262	208,300	235,205	211,578
THAILAND	178,291	184,544	172,321	226,805	230,037	346,644	360,441	660,214
TUKMENISTAN	3,900	4,200	4,300	5,000	5,000	5,000	5,000	5,000
UNITED ARAB EMIRATES	137,000	150,000	135,000	191,544	90,238	136,979	193,268	211,500
UZBEKISTAN	28,500	31,100	31,700	33,000	39,600	49,800	50,000	60,000
VIETNAM	24,888	23,335	40,115	50,877	62,722	57,778	64,564	44,070

AFRICA	799,842	943,639	959,139	911,206	851,660	931,557	1,076,545	1,163,625
ALGERIA	71,046	81,803	97,239	111,753	131,259	97,765	165,415	188,990
ANGOLA	6,000	8,000	3,500	3,500	10,000	20,000	12,000	13,000
BOTSWANA	12,905	13,073	16,538	18,200	20,100	22,200	24,500	25,900
BURKINA	500	500	500	700	750	800	500	300
BURUNDI	500	500	600	700	700	300	200	210
CAMEROON	1,300	1,600	1,700	1,600	1,500	1,200	1,200	2,000
CONGO	200	200	200	500	2,000	1,700	1,000	1,000
EGYPT	94,538	132,373	179,149	203,729	158,926	192,848	210,300	222,700
GABON	800	1,000	1,200	3,000	2,000	2,000	2,000	3,000
GHANA	2,500	3,000	3,500	3,500	4,500	4,000	6,000	6,500
IVORY COAST	2,000	2,500	2,000	2,500	3,000	3,500	3,500	4,000
KENYA	2,000	3,000	2,000	2,000	5,000	4,000	4,000	5,000
LIBERIA	300	200	300	300	200	300	200	210
LIBYA	35,000	35,000	36,000	37,000	38,000	38,000	39,000	20,000
MADAGASCAR	930	1,100	1,100	1,000	900	900	1,100	1,200
MALAWI	930	1,100	1,100	1,000	1,000	1,500	1,500	1,000
MAURITIUS	2,900	3,500	4,000	4,000	3,000	4,000	3,000	5,000
MOROCCO	56,183	75,295	90,941	102,095	93,761	91,119	99,727	117,818
NIGERIA	16,000	22,000	7,000	7,000	34,000	25,000	30,000	30,000
REUNION	25,142	22,437	24,819	23,267	20,935	20,295	21,111	19,795
SENEGAL	3,000	3,000	3,000	3,000	4,000	4,000	4,000	4,000
SOUTH AFRICA	419,868	481,558	434,653	329,262	258,129	337,130	396,292	440,002
SUDAN	2,000	2,000	2,500	3,000	7,000	2,000	2,000	2,000
TANZANIA	2,000	2,000	2,000	2,000	2,000	3,000	3,000	3,000
TUNISIA	25,000	30,000	30,000	33,000	35,000	45,000	35,000	37,000
UGANDA	3,000	3,500	3,000	3,000	3,000	3,000	3,000	3,000
YEMEN	4,000	4,700	4,800	5,000	5,000	2,000	2,000	2,000
ZAMBIA	2,300	2,700	2,800	2,600	3,000	2,000	2,000	2,000
ZIMBABWE	7,000	6,000	3,000	3,000	3,000	2,000	3,000	3,000

ALL COUNTRIES	44,716,195	47,457,041	50,300,568	49,432,548	48,996,493	55,175,292	57,301,787	60,401,042
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