



SAO PAULO MOTOR SHOW CARS



Information on the previous and coming shows

	Previous edition 2010	Next edition 2012
Categories of vehicles	Passenger cars; light commercial vehicles	Passenger cars; light commercial vehicles
Dates open to public and opening hours	From October 27th to November 7th Oct.27 - from 2pm to 10pm (entrance upon to 9pm); Oct.28 to Nov.6 - from 1pm to 10pm (entrance upon to 9pm); Nov.11- from 11am to 7 pm (entrance upon to 5 pm)	October from 17th to 28th Oct.17 - from 2pm to 10pm (entrance upon to 9pm); Oct. 18 to 27 - from 1pm to 10pm (entrance upon to 9pm); Oct.28- from 11am to 7 pm (entrance upon to 5 pm)
Press days	Oct 25 and 26	Oct 14, 15 and 16
Trade days	n/a	n/a
Organizer	REED EXHIBITION ALCANTARA MACHADO Rua Bela Cintra, 1200 - 7ª andar CEP 01415-001 - São Paulo - SP - Brasil	REED EXHIBITION ALCANTARA MACHADO Rua Bela Cintra, 1200 - 7ª andar CEP 01415-001 - São Paulo - SP - Brasil
Chairman	Juan Pablo de Vera	Juan Pablo de Vera
Executive Director	Hércules Ricco	Hércules Ricco
Press Officer	Antonio Alves	Antonio Alves
Director General	Hércules Ricco	Hércules Ricco
Web site address	www.salaodoautomovel.com.br	www.salaodoautomovel.com.br
Hot News (direct page URL if available)		
Show history and features (direct page URL if available)		
Exhibition Center	Anhembi Park Exhibition Pavilion São Paulo - SP - Brasil	Anhembi Park Exhibition Pavilion São Paulo - SP - Brasil
Categories displayed		
Passenger cars	yes	yes
Light commercial vehicles	yes	yes
Heavy commercial vehicles	no	no
Trailers/Semi-trailers	no	no
Buses/coaches	no	no
Parts/accessories	no	no
Total number of exhibitors	180	n/a
Number of visitors	750,283	n/a
Entrance fees	n/a	n/a
Number of media accredited	2010	n/a
Exhibit area		
Total gross area in m ²	85.000	85.000
Total net area (stands area) in m ²	46,200	n/a