

USE OF OICA LABEL

Motor shows, accredited by OICA, are requested to adequately promote OICA by the use of the OICA label / logo.

The proposal, as approved by the 3 March 2004 Exhibition Committee, calls for the use of the OICA logo or flag as follows, differentiating between mandatory and voluntary use:

Mandatory:

- application forms
- organizational and technical regulations
- folder ,services
- exhibitor information
- visitor information
- special catalogue for press (if there is one)
- survey of novelties
- exhibition catalogue
- poster
- use of OICA flag

Voluntary:

- documents with letter head
- newspaper during the exhibition
- internet site
- invitation for congress, workshops and other events and meetings