

Commercial Use of OICA World Sales and Production Statistics – Pricing Terms

February 2025

1. License Packages

License Type	Description	Annual Fee (EUR)	Key Terms
Internal Use License	Access to full global statistics for internal analysis only (no publication)	€7,500	No external sharing or publication. Attribution required in presentations.
Public Report License	Right to publish OICA data in external client reports, marketing materials, or media	€22,000	Attribution mandatory. Minor data modification allowed with OICA approval.
Commercial Redistribution License	Right to integrate data into paid products (apps, subscriptions, databases)	€35,000	Attribution mandatory. Data must be protected (no open redistribution).
Custom Dataset Add-on	Tailored historical datasets (e.g., by country, by segment)	+€5,000 to €10,000	Delivered as Excel or API format. Price depending on depth requested.

2. Optional Service

Service	Description	Fee (EUR)
Historical Data	Full archive access (up to 1990s)	+€8,000 one-time

3. General Conditions

- **Duration:** 1 year (renewable).
- **Attribution:** All public use must cite "**Source: OICA – www.oica.net**".
- **Restrictions:** No reselling of raw data files unless explicitly licensed.
- **Audit Clause:** OICA reserves the right to audit usage compliance annually.

- **VAT exemption:** – Article 259 B of the French Tax Code – Customer established outside the European Union. The customer certifies that it is **established outside** the European Union and that the **services are used exclusively outside** the EU, in accordance with the **declaration** provided.
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4. Example Packages

Your **market research firm** wants to:

- Access the statistics for internal use,
- Publish key figures in client whitepapers,
- Request historical sales since 2000.

Their total price would be:

€7,500 (Internal) + €22,000 (Public Report License) + €8,000 (Historical Access) =
€37,500 per year (+/-VAT)

Your **market research firm** wants to:

- Access the statistics for internal use,
- integrate data into paid products (apps, subscriptions, databases),
- Request historical sales since 2000.

Their total price would be:

€7,500 (Internal) + €35,000 (Commercial Redistribution License) + €8,000 (Historical Access) = **€50,500** per year (+/-VAT)

5. Payment

OICA will send invoice payable by bank transfer within 60 days under French law.