



GENEVA INTERNATIONAL AUTO SHOW



Information on the previous and coming shows

	Previous edition 2010	Next edition 2011
Categories of vehicles		
Dates open to public and opening hours	4-14.03.2010 10 am -8 pm (weekdays) 9 am - 9 pm (week-end)	3-13.3.2011 10 am -8 pm (weekdays) 9 am - 9 pm (week-end)
Press days	2-3.3.2010	1-2.3.2011
Trade days	03-03-10	02-03-11
Organizer	International Motorshow Geneva Case Postale 112 CH-1218 Grand-Saconnex	International Motorshow Geneva Case Postale 112 CH-1218 Grand-Saconnex
Chairman	Luc Argand	Luc Argand
Executive Director	Rolf Studer	Rolf Studer
Press Officer	Silvia Blattner	Silvia Blattner
Exhibition Manager	Tanja Schaer	Tanja Schaer
Web site address	www.salon-auto.ch	www.salon-auto.ch
Hot News (direct page URL if available)		
Show history and features (direct page URL if available)		
Exhibition Center	Palexpo Route François Peyrot 30 CH-1218 Grand-Saconnex	Palexpo Route François Peyrot 30 CH-1218 Grand-Saconnex
Categories displayed		
Passenger cars	X	x
Light commercial vehicles		
Heavy commercial vehicles		
Trailers/Semi-trailers		
Buses/coaches		
Parts/accessories	X	x
Total number of exhibitors	255	per today 234
Number of visitors	694000	about 700'000
Entrance fees	CHF 14.-/adult	CHF 16.-/adult
Number of media accredited	11418	approx the same number
Exhibit area		
Total gross area in m ²	125'000 m ²	125'000 m ²
Total net area (stands area) in m ²	77'546 m ²	approx. 80'000 m ²