



SEOUL INTERNATIONAL AUTO SHOW



Information on the previous and coming shows		
	Previous edition 2009	Next edition 2011
<b>Categories of vehicles</b>	Passenger Cars, Commercial Vehicles	Passenger Cars, Commercial Vehicles
<b>Dates open to public and opening hours</b>	April 3~12 11:00~22:00(weekdays) 10:00~19:00(weekends)	April 1~10 10:00~19:00
<b>Press days</b>	02-Apr	31-Mar
<b>Trade days</b>	02-Apr	31-Mar
<b>Organizer</b>	Organizing Committee for Seoul Motor Show	Organizing Committee for Seoul Motor Show
<b>President</b>	Mr. Moon HOH	Mr. Young Soo KWAN
<b>Managing Director</b>	Mr. Wan HUH	Mr. Wan HUH
<b>Press Officer</b>	Mr. Wan HUH	Mr. Wan HUH
<b>Director</b>	Mr. Gyu Young LEE	Mr. Gyu Young LEE
<b>Web site address</b>	<a href="http://www.motorshow.or.kr">www.motorshow.or.kr</a>	<a href="http://www.motorshow.or.kr">www.motorshow.or.kr</a>
Hot News (direct page URL if available)		
Show history and features (direct page URL if available)		
<b>Exhibition Center</b>	Korea International Exhibition Center (KINTEX) Daehwa-dong Ilsan-seogu, Goyang-si, Gyeonggi-do, Korea Tel 82-31-810-8114 Fax 82-31-810-8083 www.kintex.com	Korea International Exhibition Center (KINTEX) Daehwa-dong Ilsan-seogu, Goyang-si, Gyeonggi-do, Korea Tel 82-31-810-8114 Fax 82-31-810-8083 www.kintex.com
<b>Categories displayed</b>		
Passenger cars	13	30
Light commercial vehicles	none	none
Heavy commercial vehicles	3	3
Trailers/Semi-trailers	none	none
Buses/coaches	1	1
Parts/accessories	141	89
<b>Total number of exhibitors</b>	158	N/A
<b>Number of visitors</b>	956,650	1,000,000
<b>Entrance fees</b>	9,000won (6euro)	9,000won (6euro)
<b>Number of media accredited</b>	1,013	N/A
<b>Exhibit area</b>		
Total gross area in m <sup>2</sup>	54,176sqm	59,176sqm
Total net area (stands area) in m <sup>2</sup>	24,118sqm	33,000sqm